

WHY SPONSOR?

Profile:

Share in the attention NACO receives through 2009, by placing your hyperlinked logo in all our communications with:

- News media
- Innovators
- Angel investors
- Entrepreneurs

Confirm your support for our mission to capitalize innovative entrepreneurship!

Access:

Reach thousands of high-net-worth, networked individuals from Canada and around the world by:

- Joining our regular monthly communications
- Supporting our research and education efforts
- Networking at our high-profile investor-centred events!

Develop your connectivity in this key demographic segment!

Delivery:

Showcase and promote your latest goods and services to innovators, Angel investors and entrepreneurs at our Summits through our:

- Dedicated sponsor display spaces
- Complimentary gift bags
- Delegate programs

Obtain outstanding returns on your sponsorship investment!

TESTIMONIALS

"Our involvement with the National Angel Capital Organization is beneficial in many ways: we are able to keep abreast of current trends in Angel investing; and we are able to meet and often introduce companies and Angels, to the benefit of us all."

David Pamenter
Partner, Gowlings

"NACO has been the most proactive partner Angelsoft has ever worked with. Not only did they provide us with the visibility at their events and in their newsletters that we expected, but they went above and beyond in helping Angelsoft to become the standard tool-set for Angel Groups throughout Canada."

Ryan Janssen
COO, Angelsoft

"...this [First Canadian Co-Investment Summit] is the most exciting event I have attended in the past 6 months - there was a real pulse about the place! I give it a 10/10, or even more considering the current economic context."

Enrique Lopez de Mesa
Partner, Protea Inc.

Thank you to our 2008/2009 National Sponsors!



Barristers & Solicitors | Patent & Trade Mark Agents



Special Thanks To:

Nova Scotia Business Inc., Cognition LLP, Dalhousie University, Export Development Canada, Memorial University, Growthworks, InNOVAcorp, ITAC, McInnes Cooper, New Brunswick Innovation Foundation, New Brunswick Securities Commission, PEI Business Development, Sustainable Development Technology Canada, Springboard Atlantic, Sun Microsystems, University of New Brunswick, East Coast Connected, the Frank Peters Show, iCore, Ontario Centres of Excellence, Rightsleeve, First Angel Network, Sweet Ceasar



**National
Angel Capital
Organization™**

ANGEL CAPITAL: The Engine of Commercialization



**Interested in sponsoring
the National Angel Capital
Organization?**

Contact

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**Other inquiries?
Contact us!**

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NATIONAL SPONSORSHIP PACKAGE

GENERAL INFORMATION

About the National Angel Capital Organization (NACO)

NACO is Canada's industry association for Angel investors.

NACO promotes a vibrant Angel community and culture in Canada through the development of formal Angel investor groups; best practices, education and mentoring programs; the formation of co-investment mechanisms; and other initiatives to encourage an effective risk capital market in Canada.

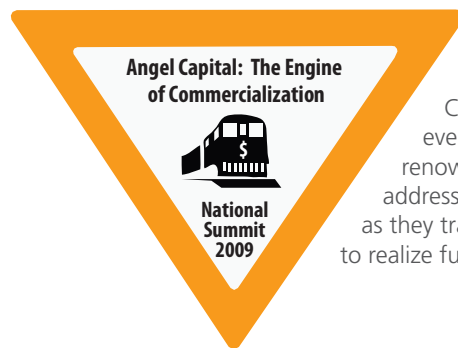
The mission of NACO is to increase the quantity, quality, and success of Angel investments in Canada, thus creating a greater pool of capital for innovative start-up companies.

Why NACO Matters

NACO has an integral role in the development of Angel investing in Canada. Today, Angel investors are recognized as key stakeholders in the process of building world-class Canadian companies and commercializing Canadian intellectual property, by initiating and supporting new business enterprises.

Our success in this regard is demonstrated by the formation of 8 new Angel investor groups that invested over \$4.25 million into early-stage enterprises in 2008 alone. In addition, our recent Co-Investment Summit welcomed over 150 Angel investors from across North America to Toronto, to see presentations by 25 of the best Angel-backed companies in Canada.

NACO's vision is of an enterprising society where Angels are encouraged to close the capital gap for thousands more start-ups, allowing them to grow hundreds of thousands of high-value jobs for Canadians.



The 2009 National Angel Summit is the cornerstone event for Angel investors, the high-net-worth individuals who capitalize Canada's prospective global champions. This event will feature a number of internationally renowned guest speakers, each of whom will be addressing the challenges and rewards for Angels, as they transcend contemporary economic upheaval to realize future prosperity.

The Spring 2009 Co-Investment Summit will bring together over 150 Angel and Private Equity investors with 14 of Canada's best Angel-backed companies who are seeking a second round of growth financing. In partnership with the Ted Rogers School of Management, NACO will be hosting this event at Ryerson University in Toronto, May 22nd, 2009, and we are expecting a total attendance of 250.



SPONSORSHIP LEVELS

NATIONAL SPONSOR

\$25k

National sponsorship of the National Angel Capital Organization allows your organization to benefit from its relationship with NACO throughout the entire year. As a National Sponsor, your support will be highlighted at all NACO events and in all our communications.

BENEFITS INCLUDE:

- Dedicated sponsor banner at all NACO events for entire year
- Five (5) complimentary delegate passes to all NACO events (including National Angel Summit)
- Prominent display of logo and link of your choice on NACO website homepage (www.angelinvestor.ca)
- Inclusion of logo and link of your choice in all NACO media releases and newsletters
- Dedicated display space at all NACO events
- Two (2) page delegate program insert
- Recognition as an event sponsor of our 2009 Summits
- Reserved table of eight (8) for Summit lunch and keynote dinner
- Focused publicity opportunities at each major NACO event

LEAD SPONSOR

\$10k

As a lead sponsor, your organization will be recognized as both a key supporter of the 2009 National Angel Summit and the Canadian Co-Investment Summit.

BENEFITS INCLUDE:

- Mention in all event-related media releases (including logo)
- Prominent display of logo and link on the event webpage
- Dedicated display space at the event
- Two (2) page delegate program insert
- The opportunity to distribute promotional items at the event
- Three (3) complimentary delegate passes to the event
- Reserved table of eight (8) for the event keynote lunch or dinner
- A focused publicity opportunity including:
 - Media advisory
 - Visuals
 - News release

STAND OUT FROM THE REST!

As a key sponsor of the National Angel Capital Organization, you will be recognized as one of the leaders in Canada's emerging Angel investment sector – playing a role in Canada's economic future – today.

DID YOU KNOW?

All Angel investors in Canada must be accredited investors – high-net-worth individuals that have net assets of \$1m+ or earn over \$200,000 a year.

Angels invest an estimated \$2.2B a year in Canada.

EVENT SPONSOR

\$5k

As an event sponsor, you will be instrumental in funding one of our marquee events, either the 2009 National Angel Summit, or a Canadian Co-Investment Summit.

BENEFITS INCLUDE:

- Display of name/logo on the event webpage
- Dedicated display space at the event
- One (1) page delegate program insert
- The opportunity to distribute promotional items at the event
- Two (2) complimentary delegate passes to the event
- Top-tier recognition as the host of either:
 - (1) A Summit reception, or
 - (1) A Keynote Summit luncheon or dinner

MEDIA SPONSOR

DISTRIBUTION

As a media sponsor, you will have exclusive access to a specific audience comprised of Angel investors and entrepreneurs.

BENEFITS INCLUDE:

- Media materials posted through NACO blog and newfeed
- Two (2) complimentary delegate passes to all NACO events (including 2009 National Angel Summit)
- Have a dedicated link to your website on monthly NACO newsletter for entire year

PRODUCT SPONSOR

IN-KIND PRODUCT

As a product sponsor, you will have the opportunity to showcase and distribute your premium product(s) to a high-net-worth audience.

BENEFITS INCLUDE:

- Dedicated display space at the NACO event of your choice:
 - 2009 National Angel Summit, and/or
 - Canadian Co-Investment Summit
- One (1) complimentary delegate pass to the NACO event of your choice
- Dedicated display space at the event
- One (1) page delegate program insert
- The opportunity to distribute promotional items at the event
- Name recognition in association with either*:
 - "Angel of the Year" award at the 2009 National Angel Summit, or
 - "Angel-backed Deal of the Year" award at the Canadian Co-Investment Summit

*with provision of a high-value product from your company